

Angela Snider

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Work Experience

AKQA (March 2017 – Present)

Role – Associate UX Designer

Product design for on omni-channel digital retail platform. Focused on retail service and brand experience design for a prominent Fortune 500 company.

Tasks

Communicator of design ideas, intent, and final design decisions. Collaborate with IT teams in person and remotely with to determine feasibility of ideas and also provide real time feedback of work in development.

Internal design process includes user feedback sessions, constant reiteration in tandem with visual, motion designers, and developers.

Regular presenter of designs to internal teams and business stakeholders.

Twin Collective (July 2016 – Jan 2017)

Role – UX Design Intern

Provide UX insight on designs and assist with tasks to facilitate website development.

Tasks

Guerilla usability testing, content management and implementation, video tutorial creation, wireframing and prototyping.

Clients

John Green Books, DemoDuck, Republic Schools, Duncan Trussell Family Hour, Paul Scheer

DESIGNATION (Sept 2015 – Jan 2016)

Role – User Experience/HCI Student (Masters equivalent)

Member of lean Product Design teams of 2-3 designers. Had an equal role in all parts of project strategy, management, and design.

Tasks

Everything encompassing project management, user testing/ interview recruitment, and client communications in addition to role as a designer.

Largely owned communicating our designs and thinking ahead of a waterfall hand off to UI and development teams.

Clients

Savvo, Curious Technologies

Youth Soccer Coach (2011 – 2017)

Summary

Served as a head coach for youth soccer organizations ranging over a variety of skill levels.

Consistently I was responsible for team management, problem identification and solution design.

Most importantly, I was responsible for teaching creative problem solving to players at all levels.

Organizations worked for

Elkhorn Soccer Club, Chicago Fire Juniors, Olympic Development Program (NE, IL), Notre Dame Women's Soccer, Chicago Red Stars, UCLA Women's Soccer

Education

Southern Illinois University – Carbondale

Class of 2011
B.A. – Anthropology

Tools

Use it daily

- Sketch
- InVision
- InDesign

Used it before

- Axure
- Photoshop
- Illustrator

Pretty Familiar

- Principle
- Framer
- Proto.io